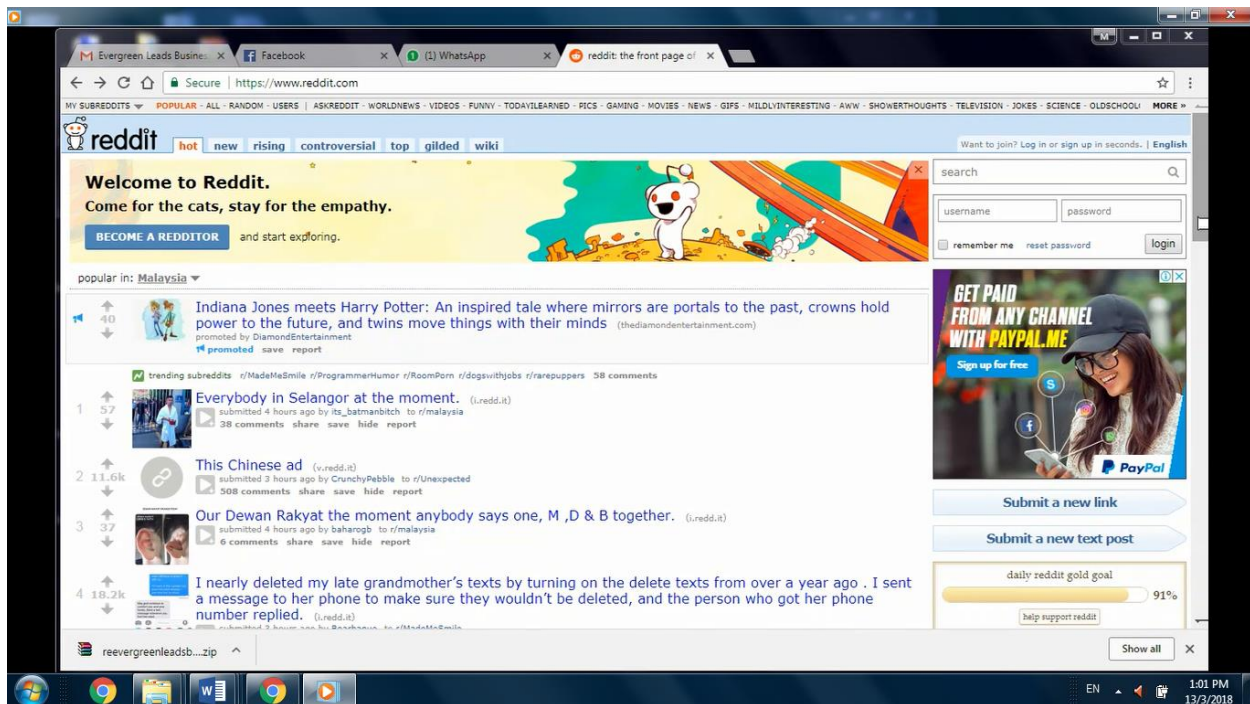
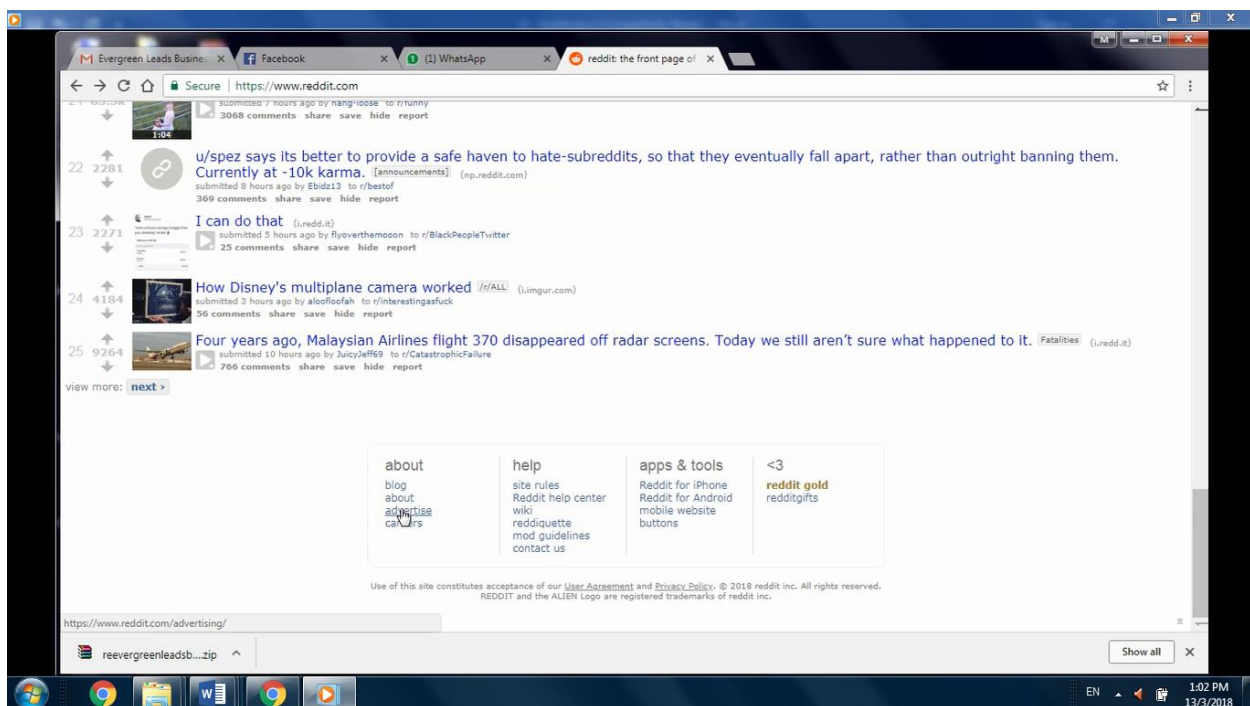


15-0 Reddit

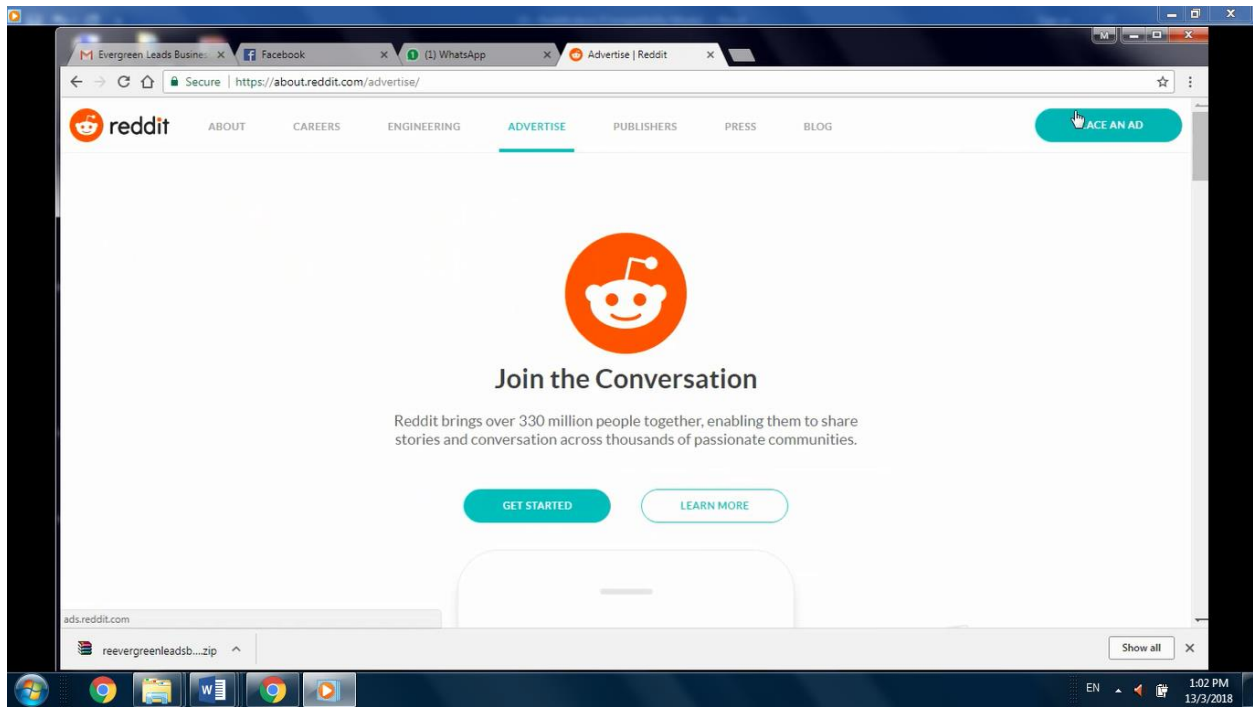


S1: Once you have signed up for an account and have gained enough reputation on reddit, it is time to publish ads for your contents.

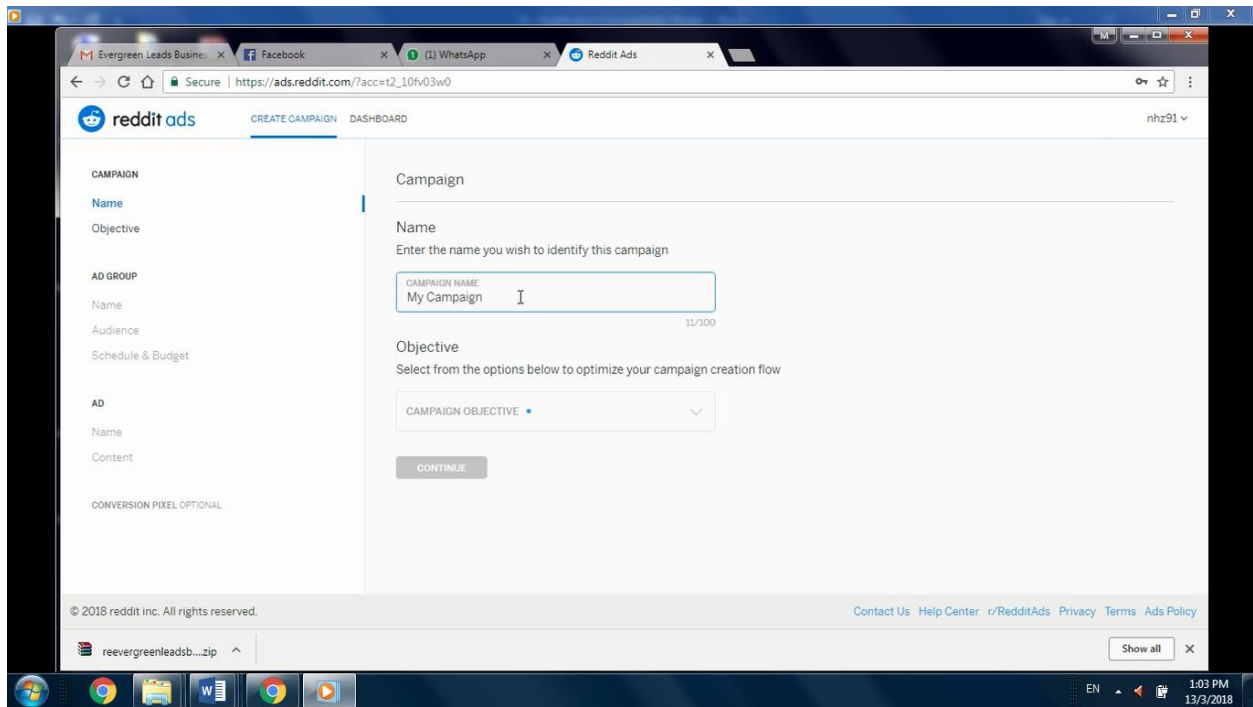


S2: Head to reddit ads official page by going to the 'Promoted' tab. Then, click the

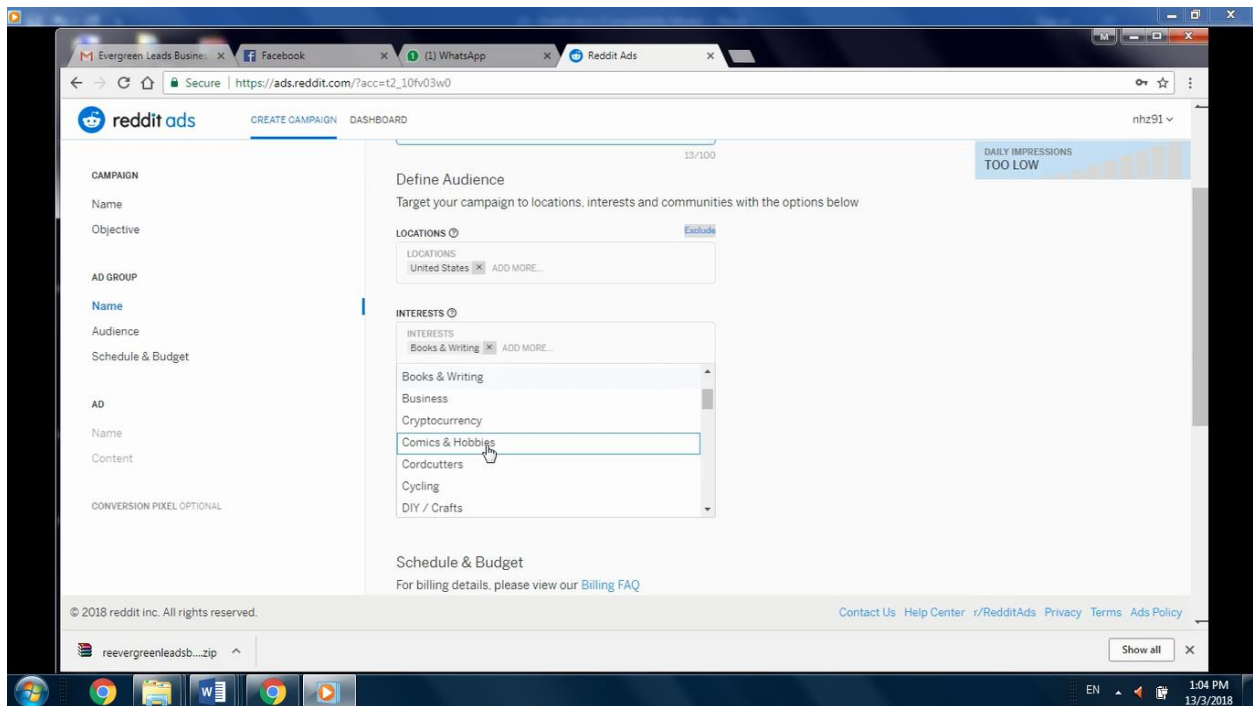
‘click here’ option. You can also scroll all the way down on Reddit to find the ‘Advertise’ button. Either way, both options will direct you to the official ad page.



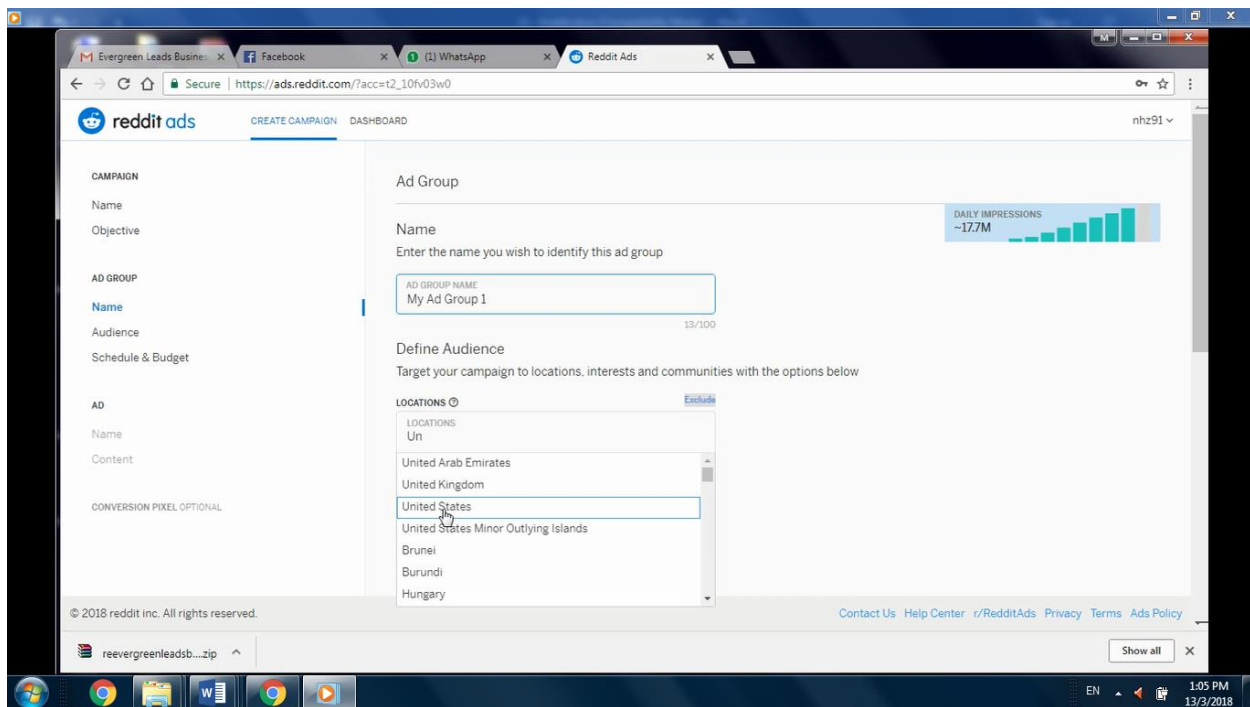
S3: On the top right corner of the screen is the ‘Place An Ad’ option. Clicking it will direct you to the ‘reddit ads’ page. You need to fill in all the necessary information regarding your content to the blank space provided.



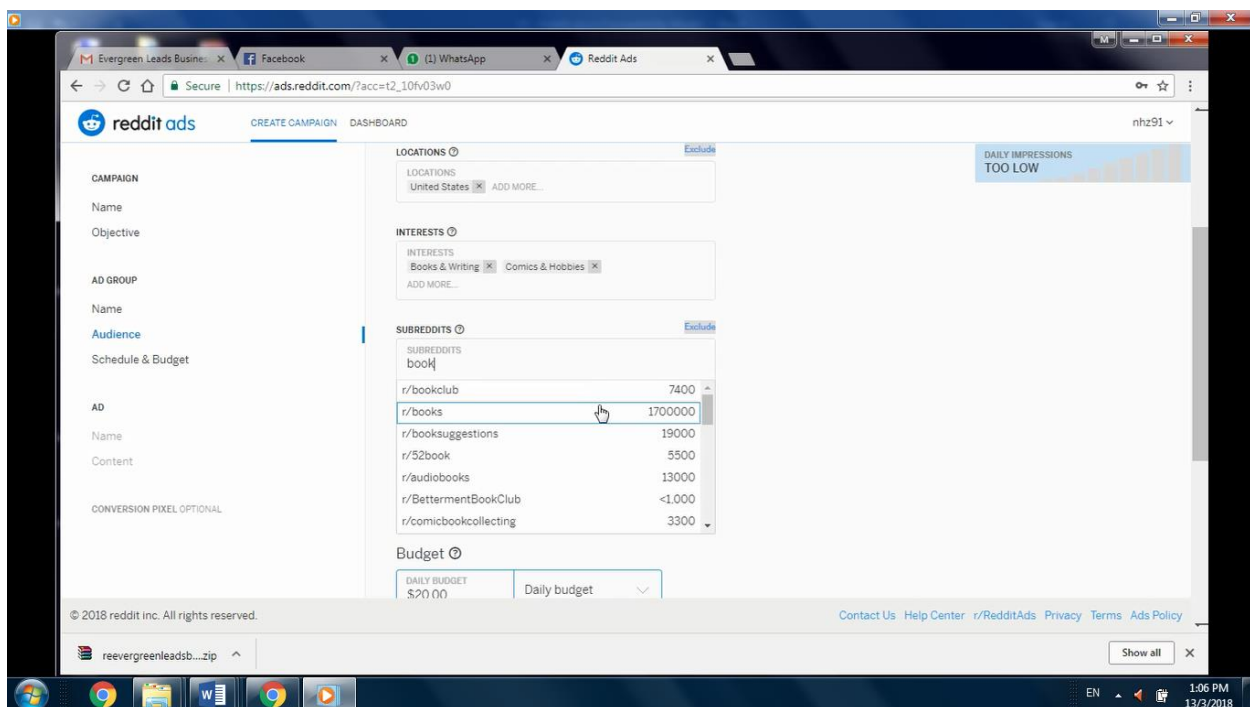
S4: Start by naming your campaign.



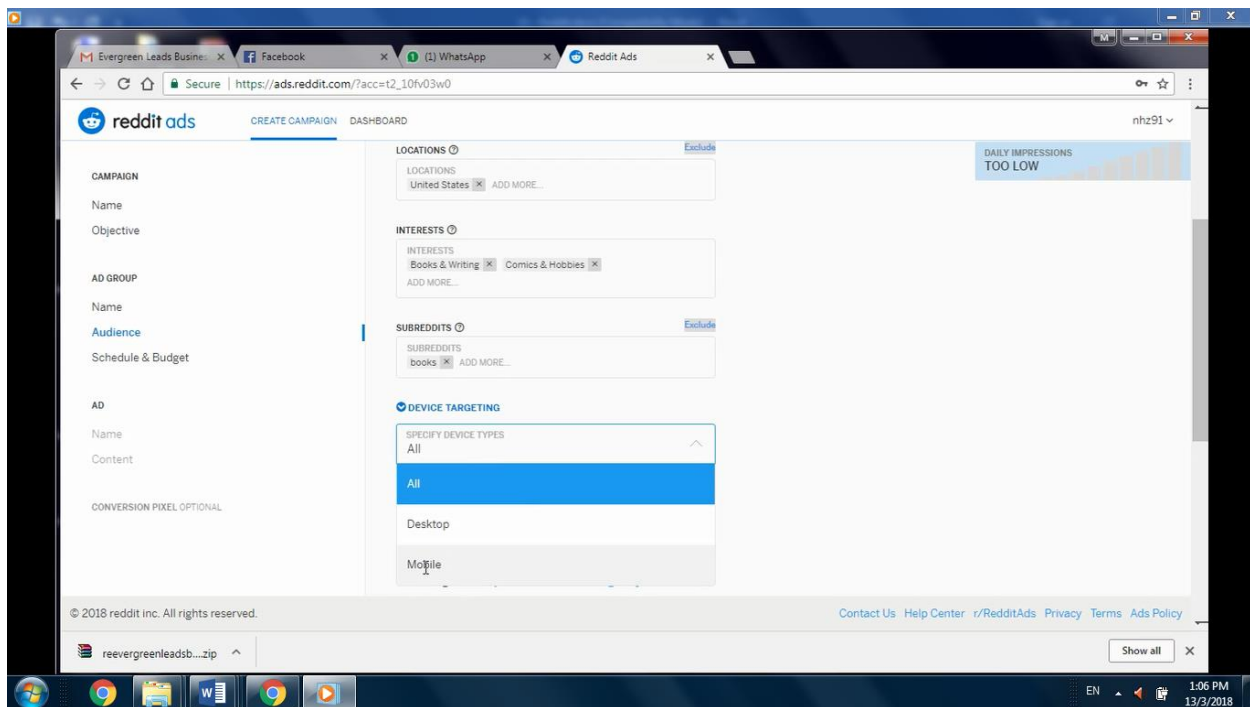
S5: Then set your preferred audience interest. For example, we are going with 'Books & Writing' and 'Comics & Hobbies'.



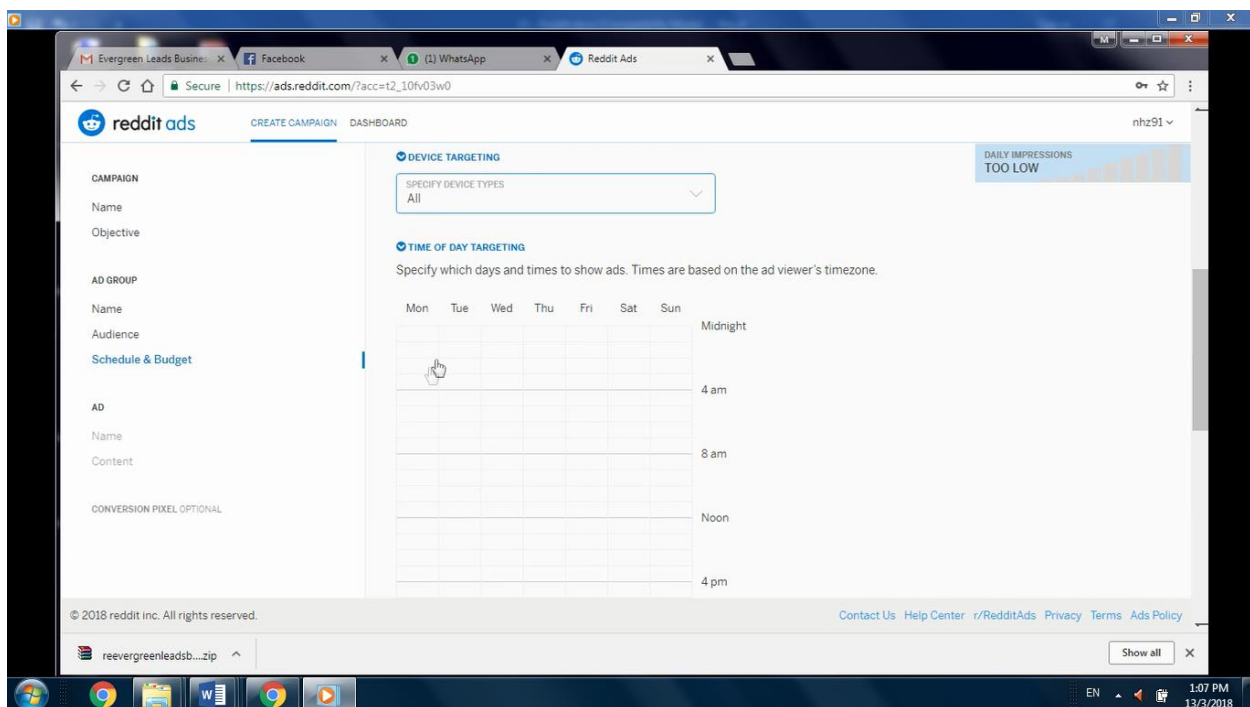
S6: You can also set the target location of your ads to be viewed. Let's go with the 'United States'.



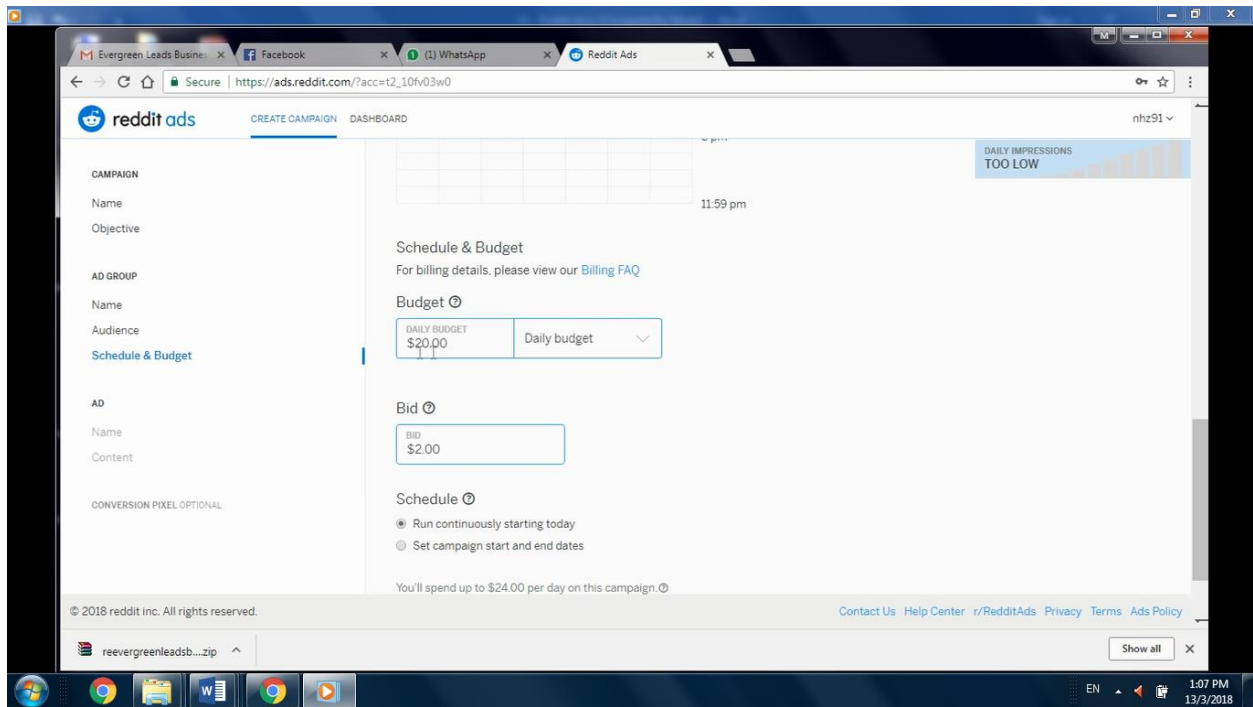
S7: Next, you need to add your target subreddits. For example, you want your ads to appear under the subreddit 'r/books'.



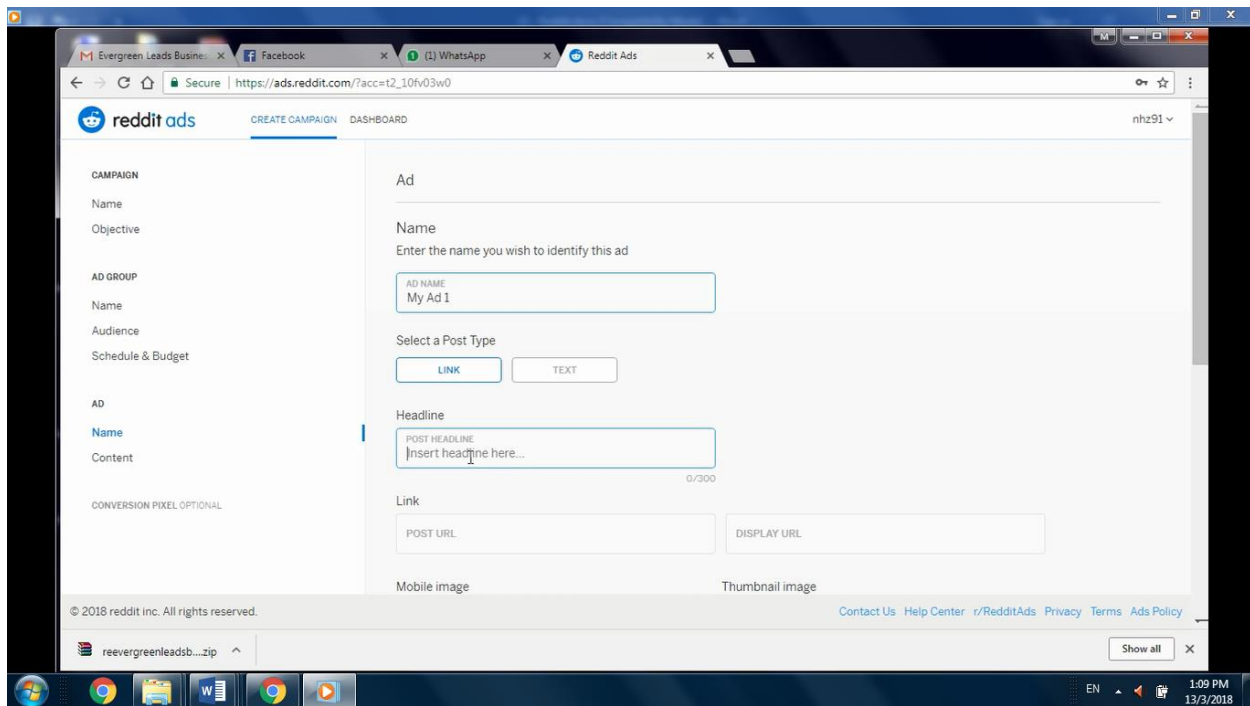
S8: Also, do note that you want your post to be both desktop and mobile friendly. So, tick both boxes in the 'Target Platform' section.



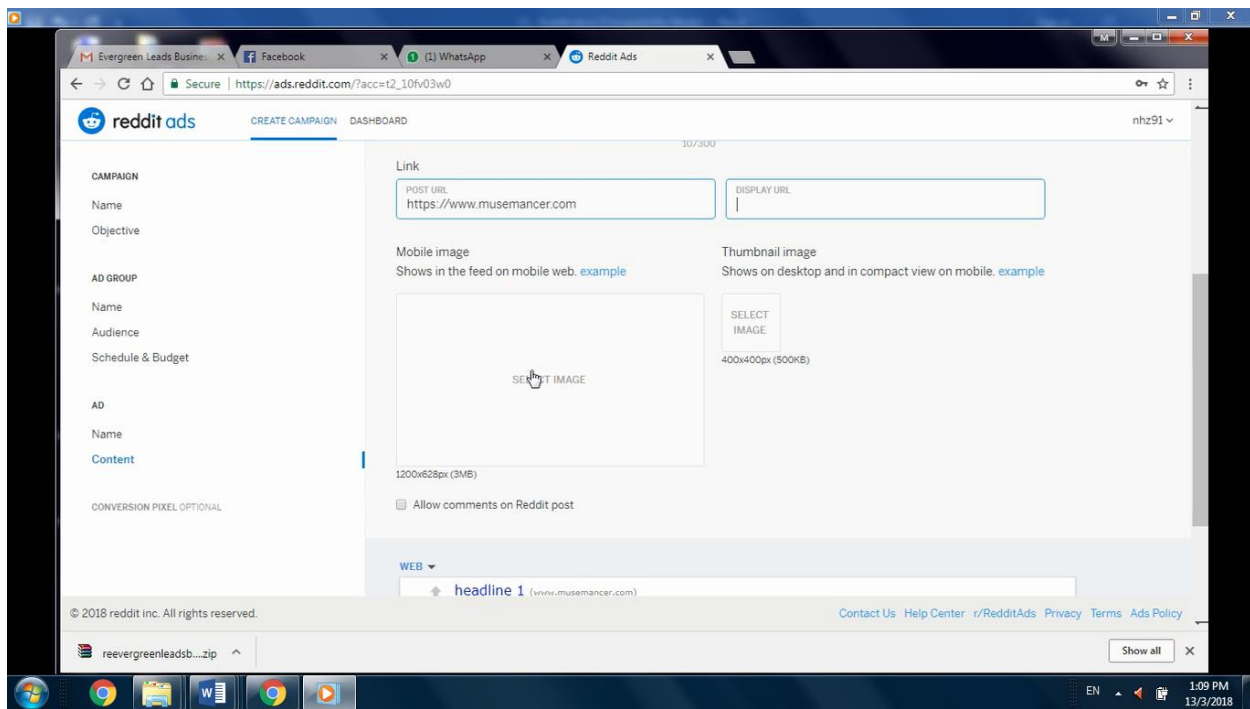
S9: Next is optional. However, if you find this relevant to your content, you can set the time and day targeting.



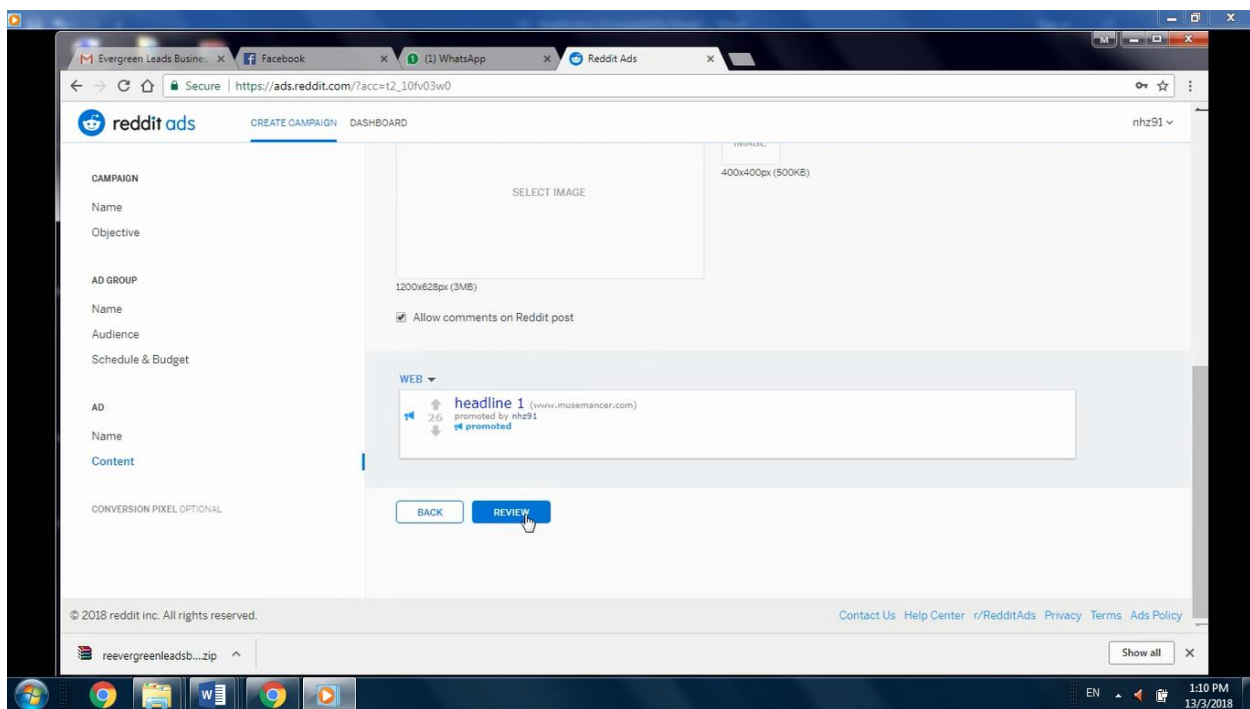
S10: Next is for you to set your budget. Following the information given, all you need to do is set the amount of bid per your budget. Then, set the schedule of your ads. You either want it to run continuously or you can manually set the start and end dates.



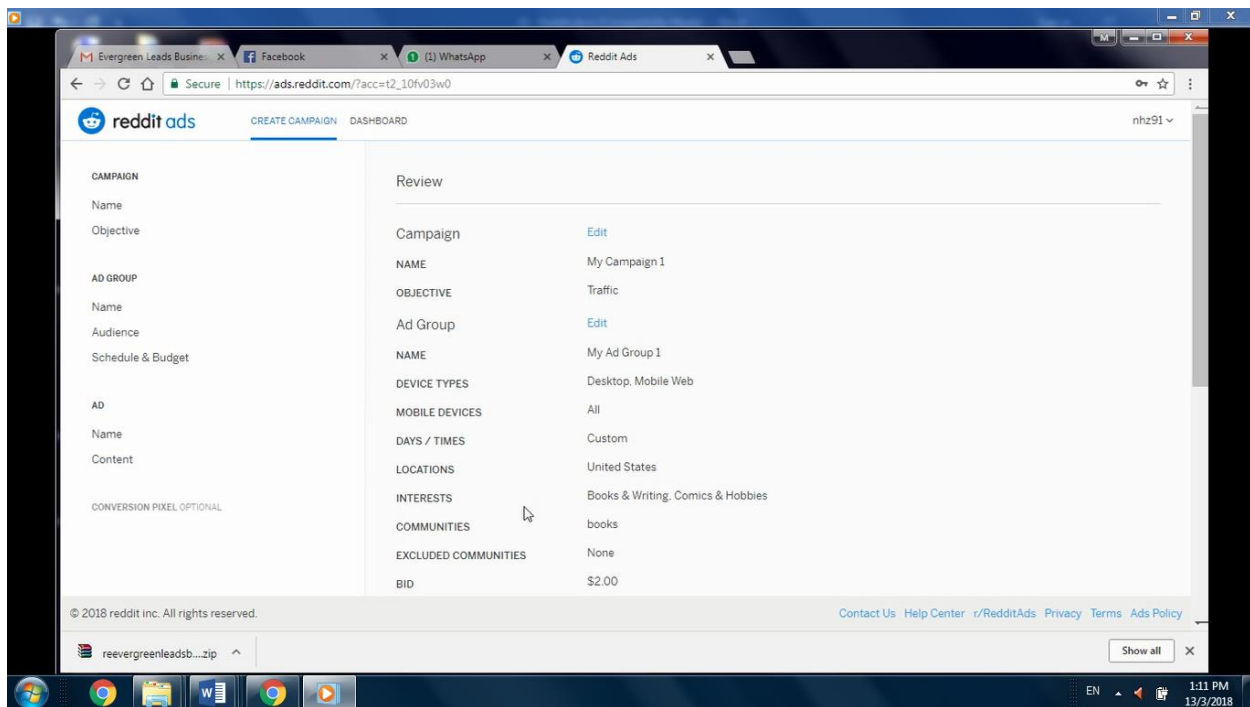
S11: Next, you need a headline. Type the headline of your content and provide a working link in order to drive the traffic to your website.



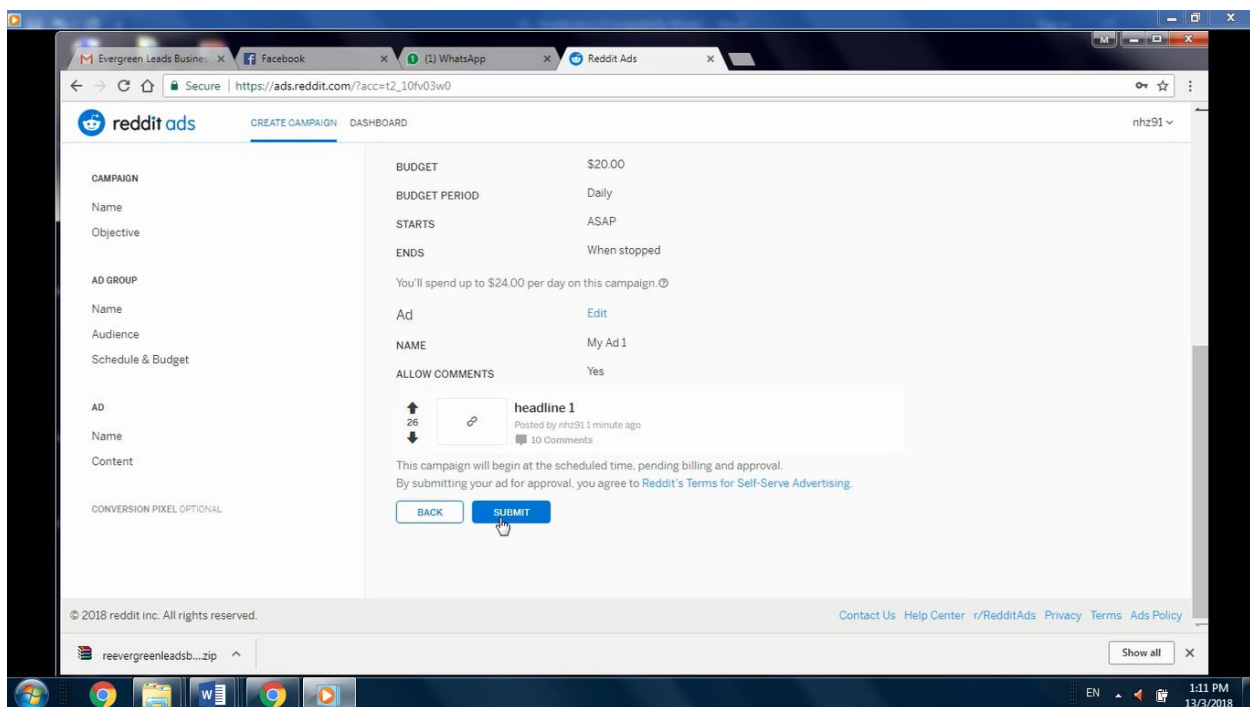
S12: If you scroll down, you can see the preview of your ad in desktop and mobile format.



S13: This is the preview image of your ad. Click 'Save and Continue.'



S14: You will be directed to a summary review of your ad. This is where you can do a final check-up on your ad.



S15: If everything is in order, submit your ad for approval. Once approved, your ad will appear.

That is how you utilize reddit to syndicate your content. Remember to build your credibility before you start sharing multiple links to your post. Slowly but surely, the reputation you build will allow your content the view it deserves.